



GRADY ELEMENTARY PTA

3910 Morrison Avenue Tampa, Florida 33629 (813)872-5325

Dear Business Leader,

Grady Elementary PTA is proud to present our 2021-2022 Tiger Business Partner Sponsorship Program, and we invite you to be a part of our school community. Your sponsorship donation would help to fund Grady's many programs for our students and families – from providing new technology resources to classroom books and supplies to school events and more!

Our elementary school considers itself very fortunate to be able to call itself a “neighborhood school” in the Tampa area. Grady is in the top 10% of all schools in the State of Florida in math, reading and science proficiency.

The Tiger Business Sponsorship program offers many levels of sponsorship for your business. Each level has different benefits but all thoughtfully promote your business partnership with Grady. Our Tiger Business Partners are recognized as sponsors on our website – www.gradytigers.org – *which had over 51,419 page views; 18,042 sessions and 10,050 users for 2020-21!*

Below are some of the other amazing benefits depending on your level of sponsorship.

Siberian Level (\$2,000 and above) get it all! All the benefits of the other partner levels plus prominent online presence on our website and within our Grady PTA e newsletter Tiger Talk, and a presenting sponsor for our Teachers' Appreciation Luncheon.

Leader of the Pack” (\$1,500) receive all the benefits of the lower levels and have your logo and website featured (alternating with other Leaders of the Pack) on our www.gradytigers.org home page throughout the 2021-2022 school year.

Bengal Level (\$1,000) receive all the benefits of the lower levels, plus attendance at four school events* (use of Tiger partner table to promote your business); business logos placed on the school's Tiger Trek spirit shirt, and a two week “thank you” message on the Grady Elementary School Marquee. You will also be eligible to send home one advertisement flyer per year with students.

Cougar Level (\$500) receive a Tiger Business Partner banner displayed on school grounds**, a “Thank You” message on the Grady Elementary School Marquee for one week, plus receive a quarter page ad in the yearbook (Ad supplied by sponsor).

Cub Level (\$250) receive recognition as a Tiger Business partner on our website, Grady's Facebook page, participation in one school event* within the school year (use of Tiger Partner table to promote your business), and two (2) Grady PTA Memberships.

We sincerely hope that you consider making a tax-deductible donation on behalf of your business to Grady Elementary PTA. Please complete and mail in the form attached to this letter. Should you have any questions or require further details, please contact me, Nicole McGaughey, VP of Sponsorships, at sponsorships@gradytigers.org. I will be happy to provide you with more information about this wonderful program.

Sincerely,

Nicole McGaughey

VP of Sponsorship

Grady Elementary PTA

sponsorships@gradytigers.org

***Please note due to the current climate and COVID-19 concerns, we cannot guarantee in-person event-related sponsorship benefits.**

**** Please note that business banners must be provided by Sponsor. Grady PTA will provide the appropriate dimensions.**